

They All Sell - Over 700 Head! Complete Dispersal - Ford Ranch

November 12, 2019 • 12:00 noon

Jacoby's Cafe • Melvin, Texas 101 North Main Street, Melvin, Texas 76858 (325) 286-4242 • www.jacobyfeed.com



Ford Ranch Cow Herd

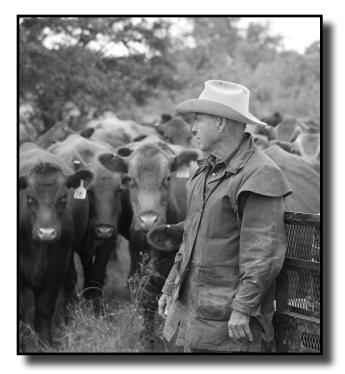
The Ford Ranch cow herd is living proof that disciplined selection applied over time is the recipe to build an efficient cow herd with tremendous environmental adaptability. This herd is the culmination of several years of contracting a hand-picked sort of 200 Red Angus sired heifers from the legendary King Ranch program. Then adding two to four more generations of front-of-the-sale Red Angus sires - selected by Scott Moore and Donnell Brown from the R.A.Brown Ranch Annual October sale. Donnell & Kelli Brown have been on the cutting edge in identifying multiple trait genetics that improve feed efficiency and cow/calf profitability. Ford Ranch's result has been a high percentage Red Angus female that expresses tremendous reproductive efficiency and productivity in one of Texas' harshest environment.

Steers that earn Buyer loyalty - Ford Ranch's reputation feeder cattle have been purchased by the same Kansas cattle feeder for each of the last six years, thanks in large part to the ranch's genetic inputs that excel for feed efficiency and carcass merit.

Fertility that's hard to Match - The Bellah family in Throckmorton County has purchased the Ford heifers three of the last 5 years to use in their heifer development program. Most recently, the 2018 heifer crop bred up at 57% for synchronized A.I. and then after exposure to R.A. Brown Calving Ease sires had an overall breed-up of 97%. These heifers were marketed through the 2019 R.A. Brown Ranch Annual Fall Bull & Female sale, and were the high selling commercial bred heifers - the 2nd time the Ford Ranch heifers have topped that prestigious event.



Greg Comstock Sales Consultant: 804-647-0127 greg@groopllc.com



From Brady, TX to Ford Ranch -

At the Hwy 377/87 & FM 2028 intersection travel West 12.8 miles to CR 122 (shop/hunting camp) or CR 124 to cattle pens for load out.

From Ford Ranch to Jacoby's -

At the FM 2028 & CR 124 intersection turn left (West) traveling 7 miles to Jacoby's - which is where the sale will be held.

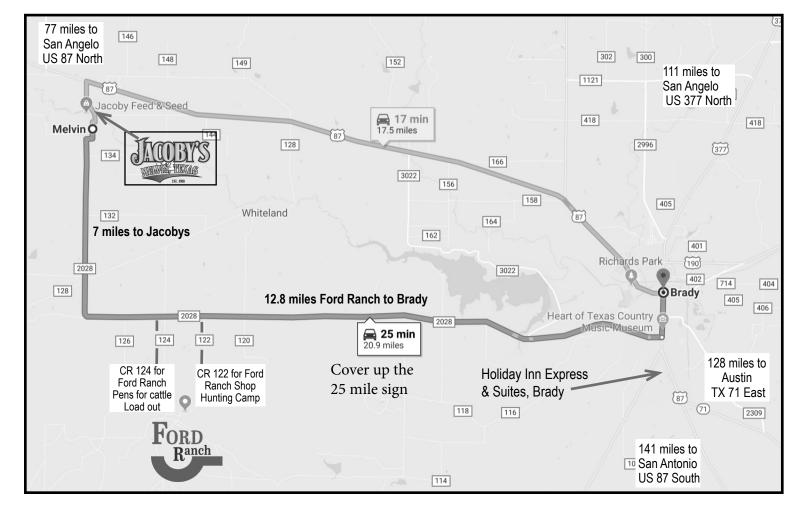
Forrest Armke has been the General Manager of the Ford Ranch herd for over three decades. A student of Bud Williams' low stress livestock handling, Forrest has molded the Ford Ranch Red Angus herd into one that is docile, respectful and just as productive and low maintenance as they are easy to handle.

Contacts for Ford Ranch, Sales Staff and Buyer Representatives:

- Scott Moore, Ford Ranch 361-219-0430
- Forrest Armke, Ford Ranch 325-456-0092
- Doak Lambert, Auctioneer 972-755-1681
- Greg Comstock, GroOp, LLC 804-647-0127
- Clint Berry Superior Livestock 417-844-1009
- Chad D. Druen-Miller 979-204-4443
- Gary Mathiews Preg-check 940-873-3250
- Phil Stahl, Weekly Livestock Reporter 817-366-7332
- Michael Sturgess, Southern Livestock Standard 210-867-6863

Where to Stay:

Holiday Inn Express Brady, TX 2320 S Bridge St, Brady, TX 76825 • (325) 597-1800 Ask for the "FORD RANCH" Room Rate Please Reserve by November 8, 2019 to receive room rate.



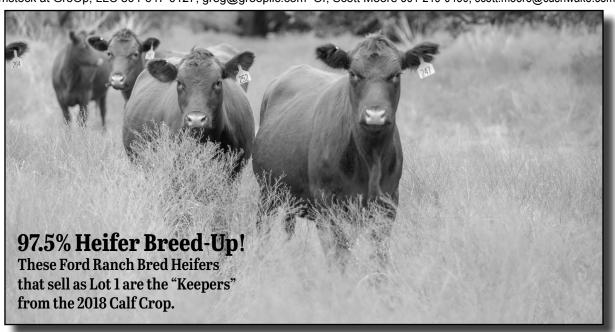
Here's how the Ford Ranch Dispersal Sale will work:

- 1) Commercial Females are sorted into lots: 1-12, by birth year, breeding status, and color. Note: all females are year branded on their left hip. Additionally, they have been ear tagged with different colored tags that correlate to their year brand/age.
- 2) Each Commercial female lot may be viewed in their respective home pasture prior to the sale. Contact the Ford Ranch if you'd like to arrange to view the sale cattle prior to sale day. However, recent video shot between October 12-28, 2019 are available for viewing at:
 - DV Auction www.dvauction.com/video_catalogs/5011
 - Or, Superior Livestock Video Auction www.superiorlivestock.com/onlineVideoCatalog/?contractId=2404
- 3) For those who cannot attend the sale, internet bidding will also be available through both DV Auction and Superior Livestock. Register for a buyer number with Superior or be approved as a bidder on DV prior to sale day to avoid any delays.
- 4) All Cattle will sell in catalog lot order. Each Lot will be sold in "gate-cut" groups of 10 (some groups may be slighter more or less as required). The successful bidder will have the option to take successive gate cuts of 10. For example if Lot included 100 cows. The winning bidder is required to take 10 head, but has the option to take, 20, 30, 40...until there are no more cattle in that lot. If the bidder takes 20, that means there are 80 head left. The auction starts again, and the next successful bidder may take 10, 20, 30...or any multiple of 10 head up to 80. This process will be repeated until all the cattle in the lot have been sold.
- 5) All cattle must be paid for prior to load out.
- 6) **NO Cattle will be loaded out on sale day.** Due to the size of this sale offering, the reproductive status of the cattle, the acreage of the different pastures involved, and the few miles between the sale location and the ranch we cannot have 700+ head of cattle in direct access to the corrals. Ford Ranch crew will work with each Buyer to schedule delivery dates. Buyers need to know that all cattle will have to be gathered and sorted prior to each load, and that delivery could be impacted by adverse weather, but the Ford Ranch crew will work to make this as easy as possible.
- 7) All cattle sell FOB Ford Ranch, near Brady, Texas. It is each buyer's responsibility to secure trucking arrangements. Ford Ranch will gather and load your trucks for you.
- 8) If you have any questions about how the various age groups of females will be sold, please contact

Lot 1c 10 head "gate cut" Commercial Red Angus Bred Heifers born 2018.

Lot 1d _____ 9 head "gate cut" Commercial Red Angus Bred Heifers born 2018.

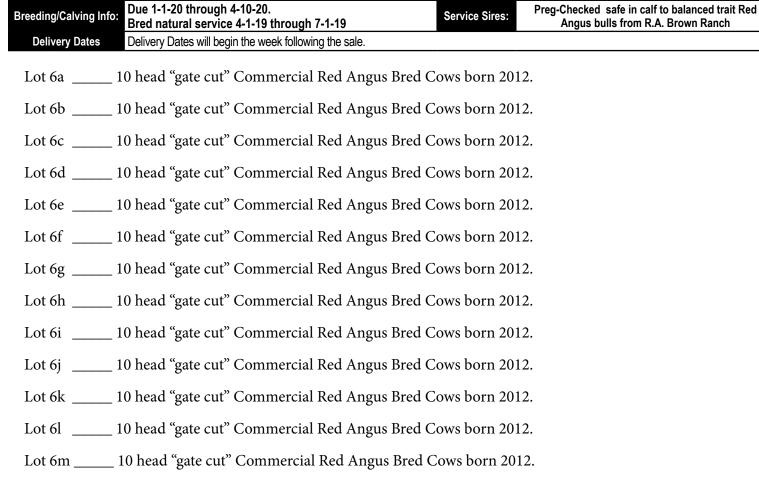
Greg Comstock at GroOp, LLC 804-647-0127, greg@groopllc.com Or, Scott Moore 361-219-0430, scott.moore@cushwake.com



Lot 1	39 Head - Fancy - Commercial Red Angus Bred Heifers												
		set of Red Angus bred heifers - Docile with exceptional Fertility. 40 heifers were exposed and 39 came in pregnant - se are HerdMates to the Top Selling Heifers at the Recent R.A. Brown Ranch Commercial Bred Heifer Sale.											
Des	cription:	Fancy - Solid Red - Spring 2018 bo Bred to calve as 2-yr-olds	Bangs Vaccinated: Yes										
Breeding/Calving Info		Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19											
Deliv	very Dates	Delivery Dates will begin the week following the sale.											
	Lot 1a 10 head "gate cut" Commercial Red Angus Bred Heifers born 2018. Lot 1b 10 head "gate cut" Commercial Red Angus Bred Heifers born 2018.												

Lot 2	23 Head - Commercial Red Angus, 2-	yr-olds - Spring Calving bred cows
Sale Details	These are the 2017 born replacements. Due to the longevity and fe replacements were maintained in recent years. No females were m	
De	Solid Red - Red Angus Commercial Bred 2-Yr-Old	Cows Bangs Vaccinated: Yes
reedin	Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19	Service Sires: Preg-Checked safe in calf to balanced trait Red Angus bulls from R.A. Brown Ranch
Deli	very Dates Delivery Dates will begin the week following the sale.	
ot 2	a 11 head "gate cut" Commercial Red Angus Bred C	Cows born 2017
Lot 2	b 12 head "gate cut" Commercial Red Angus Bred C	ows born 2017
Lot	36 Head - Commercial Red Angus, 4-	rr-olds - Spring Calving brod cove
3	50 Head - Commercial Red Aligus, 4-	yr-olus - Spring Calving Dreu cows
Sale etails	These are the 2015 born females. All Females are Year branded. E identifies the females birth year.	every animal in the sale has a color-coded ear tag which also
De	Solid Red - Red Angus Commercial Bred Cows	Bangs Vaccinated: Yes
reedin	Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19	Service Sires: Preg-Checked safe in calf to balanced trait Red Angus bulls from R.A. Brown Ranch
Deli	very Dates Delivery Dates will begin the week following the sale.	
ot 3	a 12 head "gate cut" Commercial Red Angus Bred C	Cows born 2015
	b 12 head "gate cut" Commercial Red Angus Bred C	
Lot 3	c 12 head "gate cut" Commercial Red Angus Bred C	Cows born 2015
	,	
Lot	69 Head - Commercial Red Angus, 5-	vr-olds - Spring Calving bred cows
4 Sale		
etails	These are the 2014 born females, and are year branded with "4" or	the left hip.
De	Solid Red - Red Angus Commercial Cows	Bangs Vaccinated: Yes
reedin	Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19	Service Sires: Preg-Checked safe in calf to balanced trait Red Angus bulls from R.A. Brown Ranch
Deli	very Dates Delivery Dates will begin the week following the sale.	3
Lot 4	a 10 head "gate cut" Commercial Red Angus Bred C	Cows born 2014.
ot 4	b 10 head "gate cut" Commercial Red Angus Bred C	Cows born 2014.
ot 4	c 10 head "gate cut" Commercial Red Angus Bred C	Cows born 2014.
Lot 4	d 10 head "gate cut" Commercial Red Angus Bred C	Cows born 2014.
ot 4	e 10 head "gate cut" Commercial Red Angus Bred C	Cows born 2014.
Lot 4	f 10 head "gate cut" Commercial Red Angus Bred C	Cows born 2014.
Lot 4	g 8 head "gate cut" Commercial Red Angus Bred Co	ows born 2014.

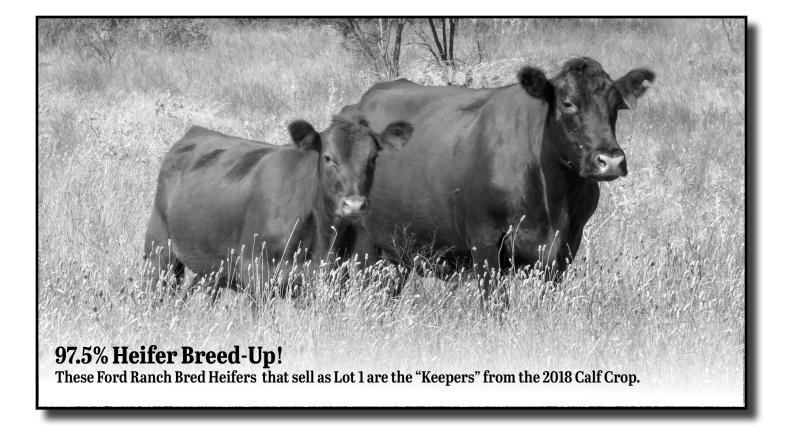
Lot 5	57 Hea	nd - Commercial Red Angus, 2013 model femal	les - Spring Calving bred cows
Sale Details	These are the	ne 2013 born females, and are year branded with "3" on the left hip.	
Des	scription:	Solid Red - Red Angus Commercial Bred Cows	Bangs Vaccinated: Yes
Breeding	g/Calving Info:	Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19 Service Sires:	Preg-Checked safe in calf to balanced trait Red Angus bulls from R.A. Brown Ranch
Deli	very Dates	Delivery Dates will begin the week following the sale.	
Lot !	5a 1	0 head "gate cut" Commercial Red Angus Bred Cows born 20	013.
Lot !	5b 1	0 head "gate cut" Commercial Red Angus Bred Cows born 20	013.
Lot !	5c1	0 head "gate cut" Commercial Red Angus Bred Cows born 20	013.
Lot !	5d 1	0 head "gate cut" Commercial Red Angus Bred Cows born 20	013.
Lot !	5e 1	0 head "gate cut" Commercial Red Angus Bred Cows born 20	013.
Lot !	5f	7 head "gate cut" Commercial Red Angus Bred Cows born 20	13.
Lot 6	140 He	ead - Commercial Red Angus, 2012 model fema	lles - Spring Calving bred cows
Sale Details	These are the	ne 2012 born females, and are year branded with "2" on the left hip.	
Des	scription:	Solid Red, Mosty clean polled (few light scurrs)	Bangs Vaccinated: Yes



Lot 6n _____ 10 head "gate cut" Commercial Red Angus Bred Cows born 2012.

Lot 7	120 He	ead - Commercial Red Angus, 2011 r	model cow	vs - Spring Calving bred cows
Sale Details	These 2011	born females are branded with a "1" on their left hip.		
Des	scription:	Solid Red, Mosty clean polled (few light scurrs)		Bangs Vaccinated: No - 2011 not OCV
Breeding	g/Calving Info:	Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19	Service Sires:	Preg-Checked safe in calf to balanced trait Red Angus bulls from R.A. Brown Ranch
Deliv	very Dates	Delivery Dates will begin the week following the sale.		

Delivery Dates	Delivery Dates will begin the week following the sale.
Lot 7a	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7b	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7c	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7d	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7e	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7f	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7g	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7h	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7i	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7j	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7k	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.
Lot 7l	10 head "gate cut" Commercial Red Angus Bred Cows born 2011.



Lot 8	75 Head - Commercial Red Angus, 2010 model - Spring Calving bred cows													
Sale Details	Sound, Soli	Sound, Solid-mouthed Commercial Red Angus Bred Cows that are year branded with a "0" on the left hip.												
Des	scription:	Solid Red, Mosty clean polled (few light scurrs)	Bangs Vaccinated: Yes											
Breeding	g/Calving Info:	Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19 Service Sires:	Preg-Checked safe in calf to balanced trait Red Angus bulls from R.A. Brown Ranch											
Deliv	very Dates	Delivery Dates will begin the week following the sale.												
Lot 8a 10 head "gate cut" Commercial Red Angus Bred Cows born 2010. Lot 8b 10 head "gate cut" Commercial Red Angus Bred Cows born 2010. Lot 8c 10 head "gate cut" Commercial Red Angus Bred Cows born 2010.														
Lot 8	3d 1	0 head "gate cut" Commercial Red Angus Bred Cows born 201	10.											
Lot 8e 10 head "gate cut" Commercial Red Angus Bred Cows born 2010.														
Lot 8	3f1	0 head "gate cut" Commercial Red Angus Bred Cows born 20	10.											
Lot 8	Bg1	5 head "gate cut" Commercial Red Angus Bred Cows born 20	10.											

Lot 9	h^X Head . Commercial Red Angus $10\mathcal{X}_f$ 11 very old solid mouth bred cov												
Sale Details 55 head of 2009 born females and 11 head of 2008 born Red Angus bred females, that have "9" and "8" respectively bran the left hip. All solid mouth and sound. "Gate Cuts" will mix these two age groups at random.													
De	scription:	Solid Red, Mosty clean polled (few light scurrs)	Bangs Vaccinated: Yes										
Breedin	g/Calving Info:	Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19	Preg-Checked safe in calf to balanced trait Red Angus bulls from R.A. Brown Ranch										
Deli	very Dates	Delivery Dates will begin the week following the sale.											
		0 head "gate cut" Commercial Red Angus Bred (0 head "gate cut" Commercial Red Angus Bred (
Lot	0. 1	0 head "gate cut" Commercial Red Angus Bred (Cours horn 20	00 8- 2008									

Complete Dispersal - FORD RANCH November 12, 2019 • 12:00 noon

Lot 9d _____ 11 head "gate cut" Commercial Red Angus Bred Cows born 2009 & 2008.

Lot 9e _____ 11 head "gate cut" Commercial Red Angus Bred Cows born 2009 & 2008.

Lot 9f _____ 11 head "gate cut" Commercial Red Angus Bred Cows born 2009 & 2008.

November 12, 2019 • 12:00 noon Cattle will be on Display at Ford Ranch

Sale will be held at Jacoby's Cafe: 101 North Main Street, Melvin, TX 76858 (325) 286-4242



Lot 10	17 Head	Head - Commercial Red Angus , 9-11-year-old worn mouth - Spring Calving cow										
Sale Details 17 head o		cattle born in 2010, 2009 and 2008. Mouths are short & sn	nooth but not	broken.								
Des	scription:	Solid Red, Mosty clean polled (few light scurrs)	Bangs Vaccinated: Yes									
Breeding	g/Calving Info:	Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19	Service Sires:	Preg-Checked safe in calf to balanced trait Red Angus bulls from R.A. Brown Ranch								
Deli	very Dates	Delivery Dates will begin the week following the sale.										
Lot	10a	10 head "gate cut" Commercial Red Angus Bred C	ows born 20	0010, 2009 & 2008.								
Lot	10b	7 head "gate cut" Commercial Red Angus Bred Co	ows born 20	010, 2009 & 2008.								

Lot 11		21 Head - Commercial Red Angus - Recipient Ready -											
Sale Details	21 head of S until this ye several inqu	lead of Solid Red Cows - Average date of birth April 2013 - These cows have all bred each year and raised a calf every year I this year. These cows have been mouthed, evaluated for soundness and palpated for healthy reproductive tracts. We had eral inquiries wanting open females for recipient cows and these 21 are the ones we feel have passed all the tests.											
Des	scription:	Solid Red, Mosty clean polled (few light scurrs)	Bangs Vaccinated: Yes										
Breeding	g/Calving Info:	These cows sell Open and ready to receive embryos	Service Sires:	These cows sell open and ready to receive embryos									
Deli	very Dates	Delivery Dates will begin the week following the sale.											
		10 head "gate cut" Commercial Red Angus Cows 11 head "gate cut" Commercial Red Angus Cows	-	• •									

Lot 12	40 Hea	nd - Mixed Color - Commercial Red A	Angus Inf	luenced Spring Calving Cows
Sale Details		ne off color animals that were sorted off to ensure the pri red, in excellent condition and are tremendous calf raise		
Des	scription:	Some Red & Horned, others Black, Brindle, RWF or	BWF	Bangs Vaccinated: Yes
Breeding	g/Calving Info:	Due 1-1-20 through 4-10-20. Bred natural service 4-1-19 through 7-1-19	Service Sires:	Preg-Checked safe in calf to balanced trait Red Angus bulls from R.A. Brown Ranch
Deliv	very Dates	Delivery Dates will begin the week following the sale.		
Lot	12a	10 head "gate cut" Commercial Mixed Color Red	Angus Influ	uenced Spring Calving Cows
Lot	12b	10 head "gate cut" Commercial Mixed Color Red	Angus Influ	uenced Spring Calving Cows
Lot 1	12c	10 head "gate cut" Commercial Mixed Color Red	Angus Influ	nenced Spring Calving Cows
Lot	12d	10 head "gate cut" Commercial Mixed Color Red	Angus Influ	uenced Spring Calving Cows

The Ford Ranch Regitered Red Angus Bull Battery

We understand that the front-end bulls at the R.A. Brown Ranch bull sale represent unique combinations of traits, and have trusted the Brown family to be diligent in their quest to produce the industry's most profit-driven genetics for cow/calf producers. Both because of their investment of time and resources in economically relevant traits such as feed efficiency and carcass merit, but perhaps even more for the rigorous culling of bulls for less than desirable body condition, foot structure and disposition. We have worked hard to develop a cow herd that is built to last and easy to handle, and our bull selection has been a big part of that.

The Ford Ranch Dispersal "Bull Rolls"

We have sorted our herd bulls into groups of similar age, type, and utility; calving ease bulls, spread bulls, balanced trait bulls etc. Ranchers can buy bulls of like type and genetics and turn them out together to maximize calf crop uniformity. The successful bidder can take all of the bulls in each Bull Roll. Every bull we sell has passed a BSE within 30 days of the dispersal date. They have been screened for body condition, soundness and sorted by age. They will sell in groups of 2-3 bulls based on age and utility. Ranchers will have the opportunity to buy registered Red Angus calving young r old Our Herd bulls were all hand selected and We have sorted our herd bulls into groups of similar age, type, and utility; calving ease bulls, spread bulls, balanced trait bulls etc. Ranchers can buy bulls of like type and genetics and turn them out together to maximize calf crop uniformity. The successful bidder can take all of the bulls in each Bull Roll.

Lot 13 - 2017 Born Red Angus "Spread" Bulls - Best third of the breed calving ease with triple-digit growth

Lot	ID	Reg#	DoB	Cat	Sire	MGS	HB	GM	CED	BW	ww	YW	Mlk	HPG	CEM	STY	MRB	CW	REA
13a	E5367	3763347	3/3/17	1A	BROWN QUALITY Z7249	BROWN-CH ASSURANCE 3567S	187	51	17	-2.1	67	102	13	11	11	15	0.75	30	-0.16
13b	E499	3782977	1/27/17	1A	BROWN ORACLE B112	BROWN JYJ REDEMPTION Y1334	175	53	14	-2.2	67	111	16	11	7	14	0.69	29	0.22
13c	E498	3783007	1/26/17	1A	BROWN JYJ REDEMPTION Y1334	LSF TAKEOVER 9943W	216	50	18	-4.7	60	101	21	13	9	19	0.6	30	0.24
13d	E5096	3783919	3/13/17	1A	LSF MEW ANDREW GLEN 5665C	LSF BOXED BEEF 9063W	195	51	12	-2.1	63	102	21	13	8	17	0.87	12	0.14

Four well matched coming 3 year olds that would be excellent bulls to turn out on a set of wet 2-yr-olds whom you wanted to keep replacements out of. These bulls average best 24% HerdBuilder, Best 12% GridMaster with best 26% Calving Ease to best 19% Yearling Weight. Lots of bred in quality grade - these bulls average best 7% Marbling.

Lot 15 - Calving Ease Specialists - Best third of the breed calving ease with triple-digit growth

	Lot	ID	Reg#	DoB	Cat	Sire	MGS	HB	GM	CED	BW	ww	YW	Mlk	HPG	CEM	STY	MRB	CW	REA
	15a	E477	3782829	2/14/17	1A	BROWN BLW REST ASSURED B5251	GLACIER LOGAN 210	154	50	15	-2.1	61	99	14	15	9	12	0.62	16	-0.03
[15b	D405	3593384	2/2/16	1A	LSF TAKEOVER 9943W	BECKTON NEBULA P P707	174	50	16	-5.2	50	80	14	15	6	14	0.77	9	-0.12

This pair of calving ease bulls rank in the easiest calving 14% of the breed, and the lightest 18% of birthweights. Typical of the Ford Ranch program these bulls rank in the best 7% for heifer pregnancy rate - No wonder the Lot 1 bred heifers bred at 97.5%. Again expect a bunch of Prime carcasses as these two average in the best 8% for Marbling.

<u>Lot 14 - 2016 Born Red Angus "Spread" Bulls - Best third of the breed calving ease with triple-digit growth</u>

Lot	ID	Reg#	DoB	Cat	Sire	MGS	HB	GM	CED	BW	WW	YW	Mlk	HPG	CEM	STY	MRB	CW	REA
14a	D6288	3560668	1/12/16	1A	GMRA TRILOGY 0226	BECKTON NEBULA P P707	211	51	12	-2.1	69	109	18	11	7	20	0.46	45	0.34
14b	D6414	3566454	1/28/16	1A	BROWN PREMIER X7876	HXC CONQUEST 4405P	181	50	15	-3.9	63	103	21	13	9	15	0.58	35	0.3

Wow - these two bulls may average in the lightest 20% for birthweight but they more than catch up ranking in the heaviest 17% at weaning, heaviest 15% for yearling, best 17% for ADG and heaviest 5% for carcass weight.

Lot 16 - Coming 4-yr-old Red Angus "Calving Ease" Bulls - all from the R.A. Brown Ranch Program.

Lot	ID	Reg#	DoB	Cat	Sire	MGS	HB	GM	CED	BW	WW	YW	Mlk	HPG	CEM	STY	MRB	CW	REA
16a	D6211	3539630	2/7/16	1A	BROWN JYJ REDEMPTION Y1334	LJC MISSION STATEMENT P27	199	51	15	-2.9	63	104	21	11	8	18	0.63	9	0.02
16b	D6276	3560651	12/18/15	1A	GMRA TRILOGY 0226	BECKTON NEBULA P P707	215	53	15	-3.7	61	98	23	10	9	19	0.68	31	0.35
16c	D6285	3560660	12/11/15	1A	ANDRAS NEW DIRECTION R240	BECKTON NEBULA P P707	175	48	13	-2.1	63	104	18	19	6	15	0.47	44	0.17

Three coming 4-yr-old Red Angus bulls from the front end of R.A. Brown Ranch's 2017 sale. These bulls average best 22% for HerdBuilder Profitability index, lowest 21% for birthweight and best 19% for Average Daily Gain (ADG). Expect the steers produced by these bulls to grade choice and higher as these bulls average best 20% for Marbling.

Lot 17 - 2015 Born Red Angus "Power" Bulls

Lo	ID	Reg#	DoB	Cat	Sire	MGS	HB	GM	CED	BW	ww	YW	Mlk	HPG	CEM	STY	MRB	CW	REA
17a	C5747	1745784	2/15/15	1A	BROWN PHENOMENAL Z7310	BROWN-CBAR AFFIRMED P7081	183	48	13	-1.9	67	107	12	10	11	17	0.46	27	0.2
171	C276	3478620	3/27/15	1A	BROWN SOLID STEEL A7723	BROWN 3K STAKEHOLDER X7870	192	50	12	-2.3	67	101	18	12	7	18	0.61	32	0.11

This pair of 2015 model Red Angus bulls are designed to add pay-weight regardless of when you sell your calf crop. They average top 25% for weaning weight, Top 19% for Yearling, Top 15% for ADG and Top 23% for Carcass weight.

Lot 18 - 2015 Born Red Angus "Calving Ease Specialist" with Elite Marbling genetics.

Lot	ID	Reg#	DoB	Cat	Sire	MGS	НВ	GM	CED	BW	ww	YW	Mlk	HPG	CEM	STY	MRB	CW	REA
18a	C5802	3503143	2/3/15	1A	BROWN PREMIER X7876	LJC MISSION STATEMENT P27	181	52	15	-4	60	99	17	13	9	14	0.75	34	0.22
18b	C5428	3497186	2/17/15	1A	BECKTON NEBULA P P707	LJC MISSION STATEMENT P27	195	50	13	-3.7	54	89	20	11	8	18	0.76	23	-0.05

This pair of bulls from the R.A. Brown Ranch program excel at improving calf survival - The pair averages in the lowest 9% for birthweight, yet they still rank in the top one-third of the breed for gain and carcass weight. They are truly elite for carcass value ranking in the best 3% of the breed for Marbling.



Two Options to Bid Online!



HOW TO PARTICIPATE AS AN ABSENTEE BUY-ER

We have made preparations to bid and buy your livestock through Superior Productions' "Call or Click-To-Bid" service for those unable to attend in person on sale day. Please note that all of the lots in the sale will also be available for viewing online prior to sale day at www.superiorlivestock. com.

HERE'S HOW IT WORKS

Turn in Bids Over the Phone. This is our traditional method of buying livestock. To get started simply go online to www. superiorlivestock.com and click on the tab titled "Register for a Buyer Number". Select the registration form for Superior Productions and print the registration form, fill it out and fax it in to Superior Productions at **(817) 378-3380** with a signature on it. You can also mail it in to the address provided on the form. Upon receipt of this information Superior will call you with a buyer's number and the bid line phone number that you will use on sale day to place bids over the phone.

Click-To-Bid. This is Superior's newest way to buy livestock! Please note that high speed internet is required – this is not for dial-up or satellite internet. Registration is free, but you must become a member of www.superiorclick-tobid.com to sign up. Becoming a member is easy – just go to the homepage of www.superiorclicktobid.com and follow the out-lined steps to get started. Input your information and select a username and password. You will receive an e-mail confirming you are a member. From that point forward you just have to sign in and select the sale you would like to register for and once approved you will receive an e-mail confirming which sale you are now registered for.

Viewing the Auction. The sale will be broadcast live on the internet at: www.superiorclicktobid.com and www.superiorlivestock.com – just go to the home page and select the auction. Remember, you can call in to bid over the phone when watching on the internet if you have registered for that service, but you must be a member of www.superiorclicktobid.com to "click-to-bid" and bid online. Your computer must have Flash Media Player installed to view the auction.

Bidders who are successful in making purchases will be contacted by Superior Productions after the sale to settle payment and discover your shipping plans.



Never Miss An Auction Again! Watch & Bid online for FREE!

Visit www.DVAuction.com and Register Today!

For General Questions Please Contact Our Office: (402) 316-5460 or support@dvauction.com

Can't make the sale?

Let DVAuction bring the sale to you!

Busy during the sale?

Let DVAuction represent your bid!

Visit www.dvauction.com and Register!

It's as easy as 1, 2, 3...

- Create an account at www.dvauction.com under the "create new account" tab
- Apply for bidding by clicking "apply for bidding" in the upper left corner of your screen, at least 24 hours prior to the auction
- 3. Tune into the sale and make your purchases!

For General Questions Please Contact Our Office: (402) 316-5460 or support@dvauction.com

*High Speed Internet Access Required



Complete Dispersal - Ford Ranch

November 12, 2019 • 12:00 noon Cattle will be on Display at Ford Ranch

Sale will be held at Jacoby's Cafe: 101 North Main Street, Melvin, TX 76858 (325) 286-4242

EST. 1981

Sale Terms & Conditions:

- 1) All announcements from the auction block will take precedence over this and all other printed material.
- 2) Terms of the sale are cash, your good check or bank wire. Payment must be received by Ford Ranch Prior to cattle being moved from the property.
- 3) This is a complete dispersal, and all cattle sell as is. Every effort has and will be made to disclose any known defects. All cattle have been preg-checked, mouthed, and evaluated for soundness by a third party and any comments about animals in this catalog reflect the findings of those third-party professionals. Females were videoed on Oct 12th and Bulls were videoed on Oct 28th, 2019.
- 4) If you cannot attend the sale, online videos of the sale cattle as well as bidding will be available through DV Auction and Superior Livestock' "Click-2-Bid". Important: If you are interested in bidding via either of these options make sure you register prior to sale day. To view video of the cattle selling use one of these two links:
 - DV Auction: www.dvauction.com/video_catalogs/3542.
 - Superior Livestock Video Auction: www.superiorlivestock.com/production-event-detail?id=2063
- 5) Please read the Load Out information under "How the Ford Ranch Dispersal will Work" on page 3. Due to the number of cattle selling, and the expansive nature of the Ford Ranch cattle will need to be gathered and sorted prior to load out, so female buyers will need to arrange delivery dates following making payments for their animals.
- 6) **No cattle will be loaded on sale day.** Delivery needs to be scheduled by each buyer since cattle have to be gathered sorted and brought to the pens for load out. The Ford Ranch would like all the cattle to be gone by end of the week of November 18-22nd.
- 7) All cattle sell FOB Ford Ranch, near Brady, Texas. It will be each buyers' responsibility to arrange and pay for trucking for their purchases.
- 8) The cattle may be viewed prior to the sale. Please contact the Ranch office if you'd like to arrange to view the sale cattle prior to sale day.
- 9) Cattle will sell in catalog order.
- 10) If you have any questions about how the groups of females will be sold, please contact Greg Comstock at GroOp, LLC

